

## Editorial

### A Big Step Forward

Scientific publishing is a challenging process. An institution's hard-to-achieve sequences demand that the editor is dedicated toward hard work. The scientific quality of the content is the main task while achieving this job and is the deciding factor on which eligibility for admission depends. The endeavor by scientists and researchers is to exhibit the outcome of their work and share it with the scientific community with great attention.

Currently, the scientific merit of a Journal relies on acceptability by indexing organizations. Prerequisites for being indexed are primarily based on publication ethics and eligibility. Conditions that are introduced by the indexing organizations become hard to achieve with an increase in the robustness of selection criteria.

Being indexed by an international database is not the only task to target as its impact factor becomes a criterion of choice by the authors. However, this also raises an argument about its validity regarding its indication of popularity or prestige. Still, the "impact factor" analysis now issued by Clarivate Analytics provides an international standard for journal positioning and the editors do their best to achieve the highest possible impact. Receiving and publishing articles with high citation potential is also a challenge for the editor. Ethics of citation, including increasing instances of self-citation, becomes a great concern, and nepotism is currently in focus.

The Journal of International Advanced Otology has shown considerable performance, particularly regarding its impact factor's upward trend which jumped up sevenfold during the last 2 years. This is the sign of its future success.

The Journal of International Advanced Otology has recently been owned by The European Academy of Otology and Neurotology as well as the Politzer Society. Being associated with such highly respected International Organizations is an added value to Journals.

The editorial organization of the Journal is unique as it is being represented world-wide by Associate Editors. The work done by the Associate Editors is invaluable. They are mostly entitled with the success in the connection with distinguished editorial consultants. The Editor's role in the final decisions almost becomes consistent with that of the Associate Editors, but specific conditions may obligate further consensus by including the Administrative Board. The editor has also a role in deciding on manuscripts that are not relevant as per the Journal's policies and those that will not be consistent with its scientific merit. During the initial evaluation, the intellectual content becomes the primary concern. While confidentiality of the submitted material is a complete burden of the Editor-in-Chief, unpublished materials are also under the responsibility of the Editorial team.

Prof. Dr. O. Nuri Ozgirgin

Editor-in-Chief