



Editorial

I would like to begin with a short discussion regarding the developmental process of the journal. I was involved with the *Mediterranean Journal of Otology* as a publishing editor in 2004 when the first issue was published. In the first few years, the journal used to publish only a few articles per issue. However, with each passing year and with considerable steps undertaken, the journal progressed, thanks to the great efforts of the Editor-in-Chief, editorial team, and participating authors. The steps undertaken aimed to publish more articles per volume, to be indexed in the SCI-Expanded and PubMed MEDLINE, and to publish online articles along with publishing ahead of print. The quality of published manuscripts has also improved. The journal strength has dramatically increased after expanding the editorial board by including associate editors, administrative advisory board, and editorial consultants and becoming the official publication of both EAONO and the Politzer Society. It is currently one of those journals that have a longest list of distinguished editorial team members in its subspecialty. In June 2017, we found out that the impact factor of the *Journal of International Advanced Otology* had tripled compared to the previous year to 0.392. The PubMed statistics also showed a noticeable increase in the number of readers. Thus, on the basis of these events, I believe that the journal will surpass expectations.

Medical journalism is one of the most effective methods of disseminating medical knowledge. Nowadays, electronic publishing and online issues have become very popular. This ecofriendly trend has also been helpful in reducing expenses. However, holding printed materials in the hand and reading them still remain a real pleasure. Probably, in the near future, electronic journalism will not replace printed materials.

Although the review process appears to cause somewhat a delay in disseminating knowledge, scientific criticism is essential for maintaining high scientific standards. Thus, the most important responsibility of journals is to prevent prejudiced and biased evaluation process. The *Journal of International Advanced Otology*, herein, offers an unbiased review process which relies on distinguished editorial consultants worldwide. The journal aims to be mentioned among the leading journals that best serve the scientific community.

**Bülent SATAR, MD, Prof,
Associate Editor**

**Health Sciences University Gülhane Medical School
Department of Otolaryngology Head and Neck Surgery
Ankara, Turkey**